

MODERN CAPTION



by
Walter Foster

Price
\$1.00
Not more than \$1.25
in any foreign
country

L. KASMUSSON

MODERN GARTOON

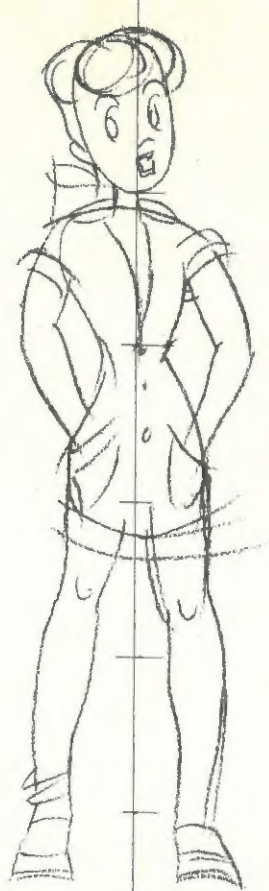
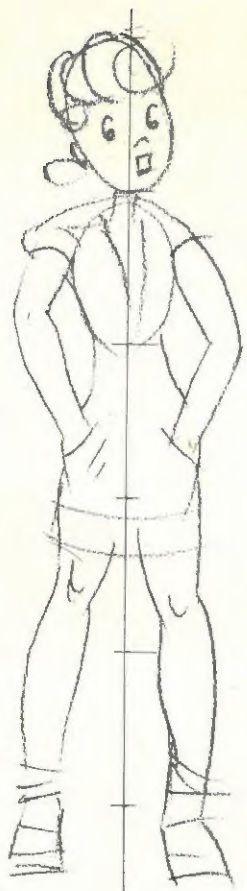
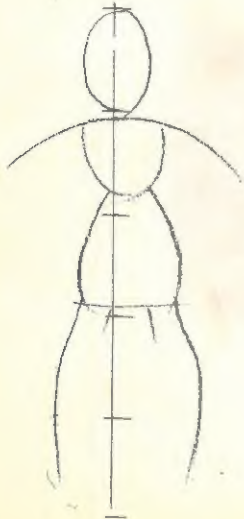
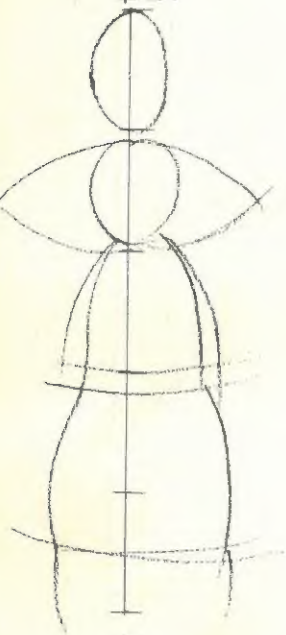
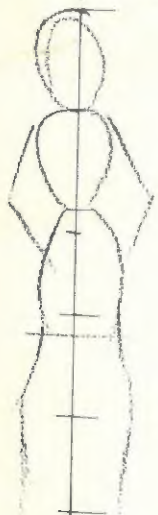
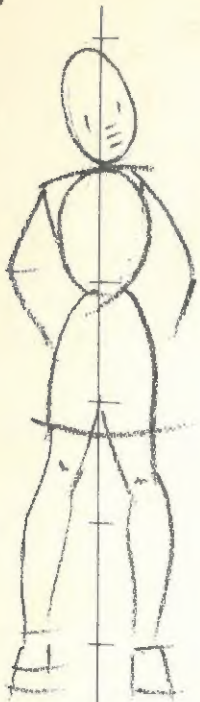


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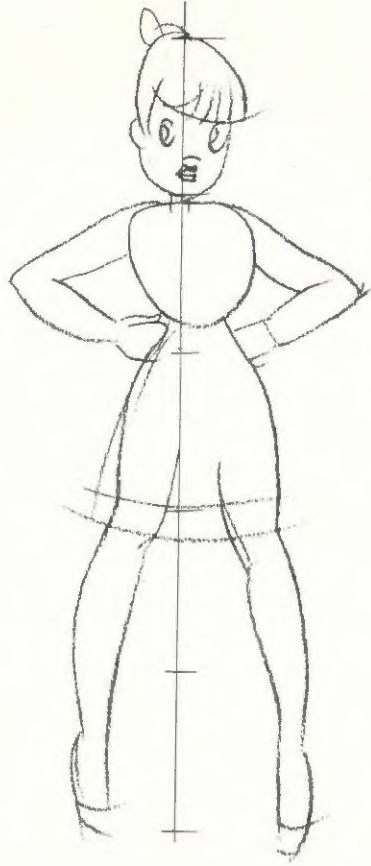
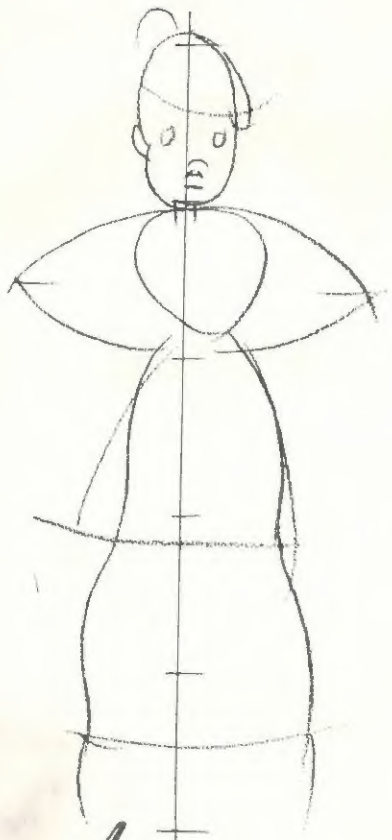
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W. L. RASMUSSEN

PUBLISHED BY WALTER T. FOSTER

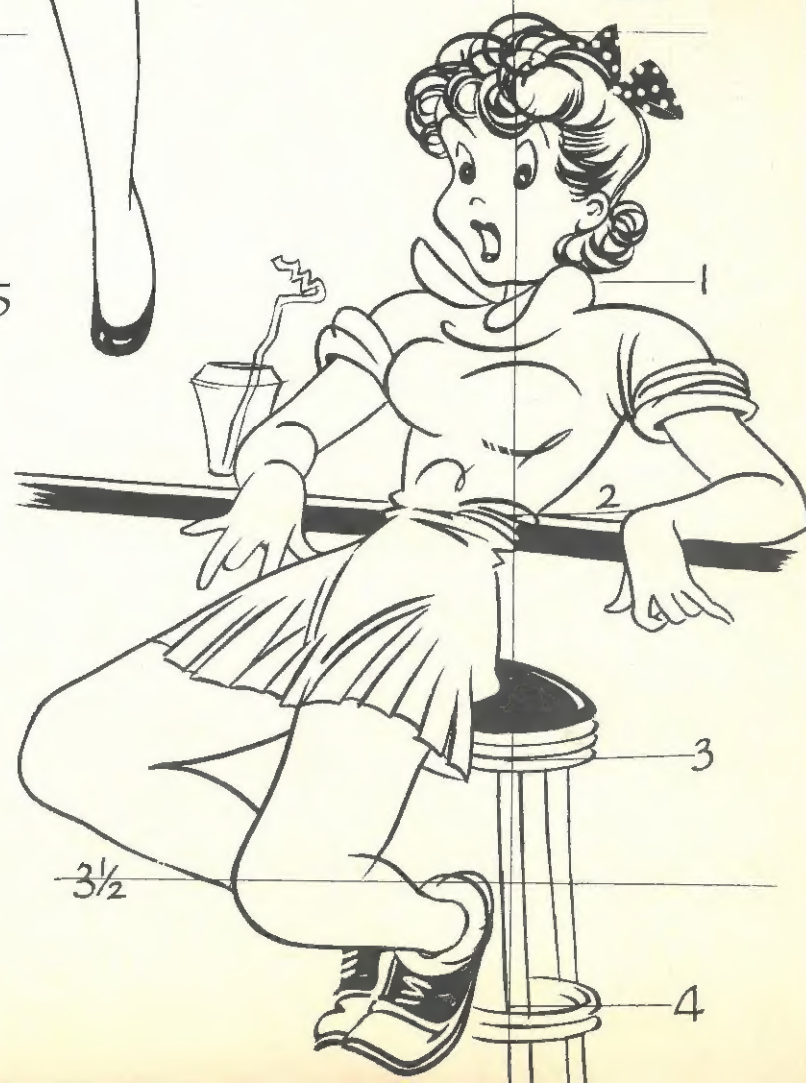
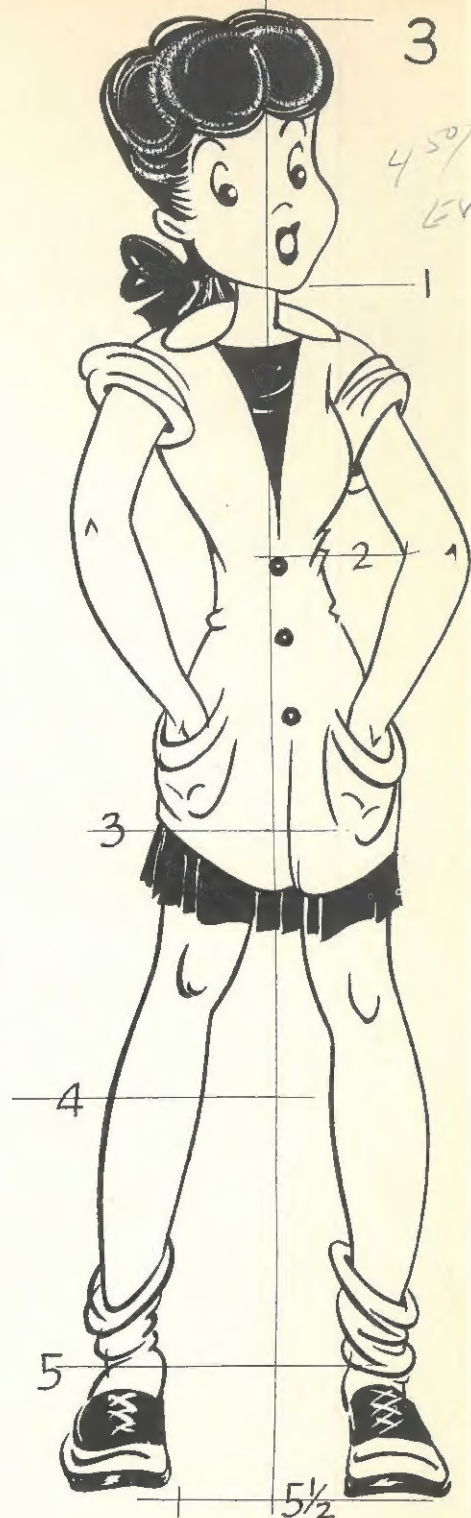


*D*RAW LINE OF BALANCE OR VERTICAL LINE AND DIVIDE INTO 5 PARTS OR 5 HEADS. MAKE OVAL OR EGG SHAPE FOR HEAD EXTENDING TO 2. KNEES LITTLE BELOW 3. TOES OR ARCHES AT 5. ADD ARMS. SHAPE UP HEAD AND REST OF FIGURE.



*M*AKE THE HEAD $1\frac{1}{2}$ INCHES. THIS WILL BE $7\frac{1}{2}$ OR 8 INCHES OVER ALL. AFTER YOU HAVE A GOOD PENCIL DRAWING, START OUTLINING WITH NO. 3 BRUSH, OR NO. 1 IF YOU LIKE A FINE BRUSH, EITHER ONE MUST BE GOOD, IT IS A WASTE OF TIME TO BOTHER WITH A BRUSH THAT WILL NOT HOLD A GOOD SHARP POINT.

ALL THESE LITTLE FIGURES ARE REPRODUCED THE SAME SIZE SO YOU CAN SEE HOW THE LINES SHOULD BE. OPPOSITE PAGE BLOCKING-IN ARE SIZE YOU WOULD SEE THEM IN PRINT.





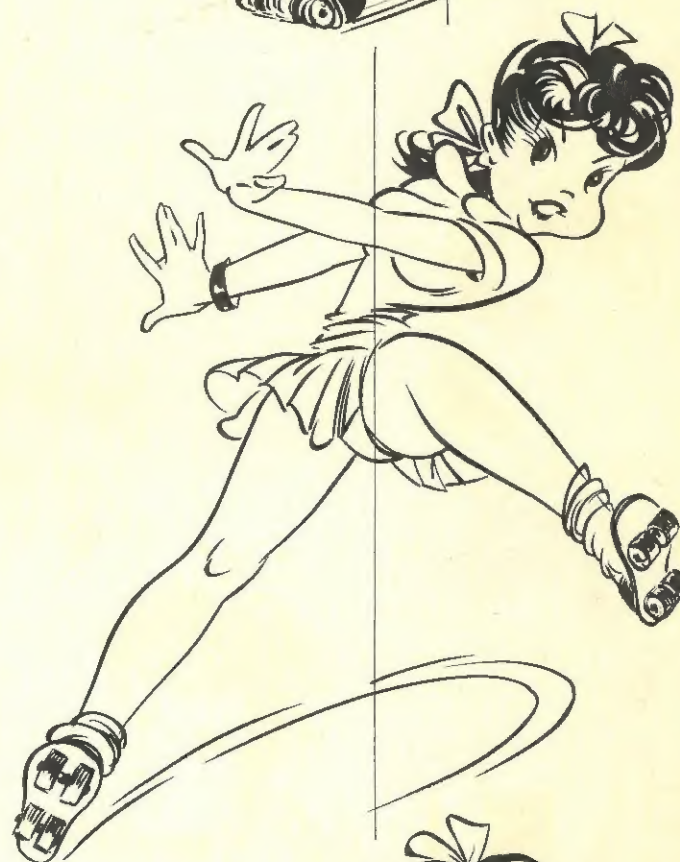
BUILD ACTION FIGURES ON SIMPLE LINES
YES, JUST TWO LINES.



TOO MANY START WITH THE HEAD,
FOOT, HAND OR EYE AND TRY TO
BUILD THE BODY AROUND IT !!



INK IN ONLY AFTER YOU HAVE
A NICE CLEAN-CUT PENCIL
BLOCKING-IN.



THE LARGE FIGURES
ON COVER BACK
ARE SAME SIZE
AS THE ORIGINALS

BY THE SAME FIGURE COME IT ON

BY BE

0
1/2

1

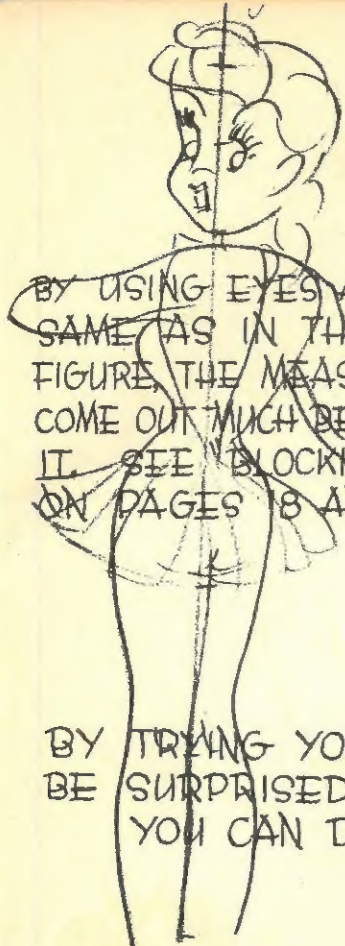
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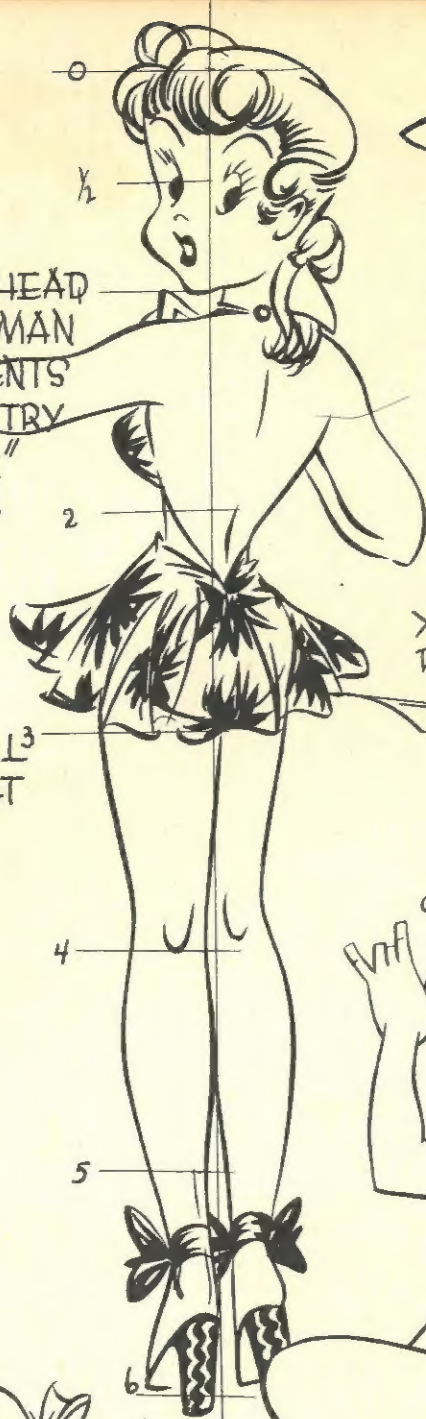
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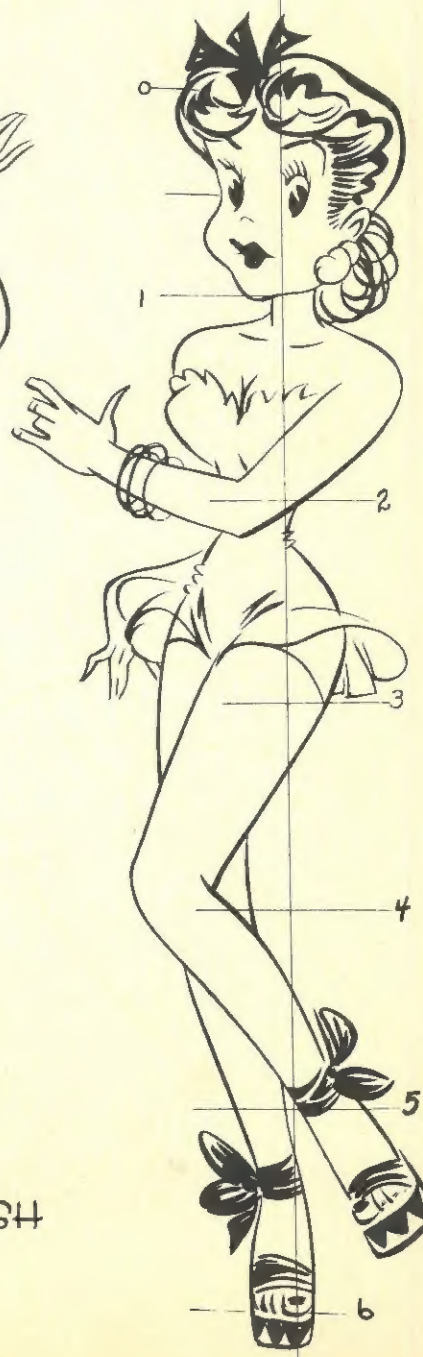
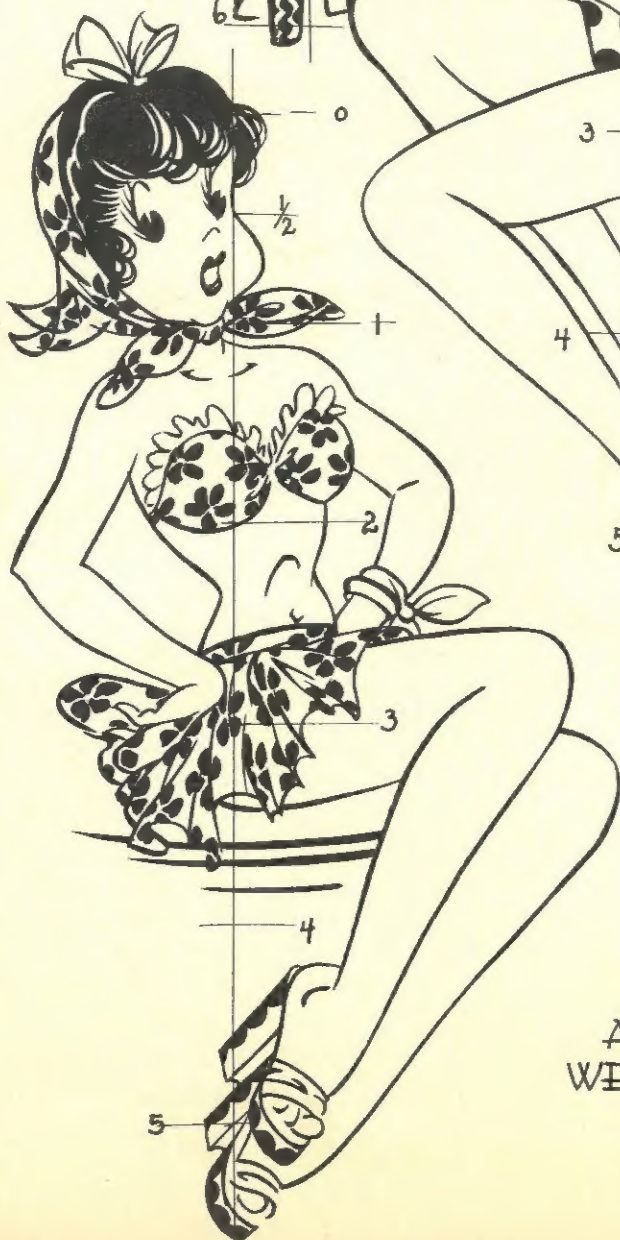
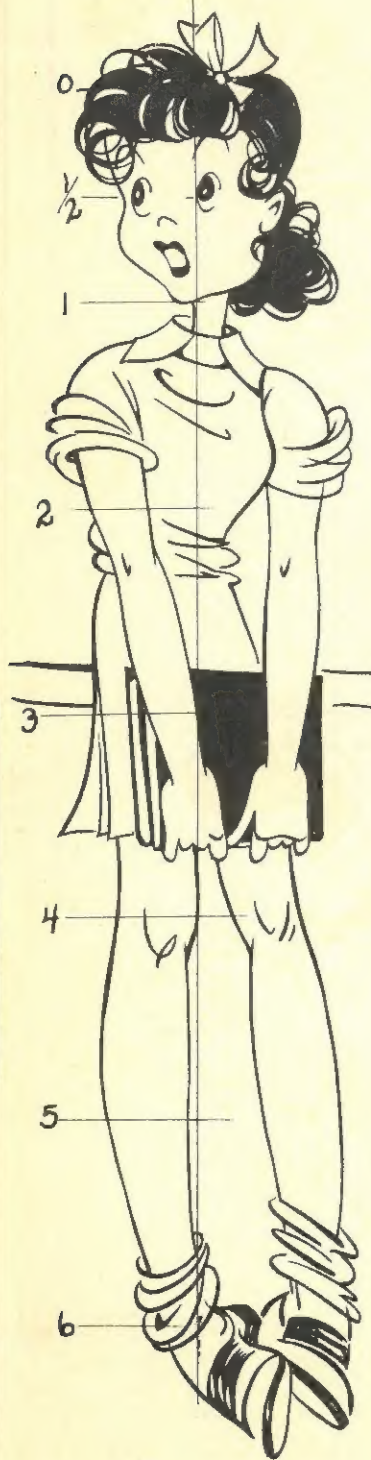


BY USING EYES AS 1/2 HEAD
SAME AS IN THE HUMAN
FIGURE, THE MEASUREMENTS
COME OUT MUCH BETTER, TRY
IT. SEE "BLOCKING IN"
ON PAGES 18 AND 19.

BY TRYING YOU WILL
BE SURPRISED WHAT
YOU CAN DO

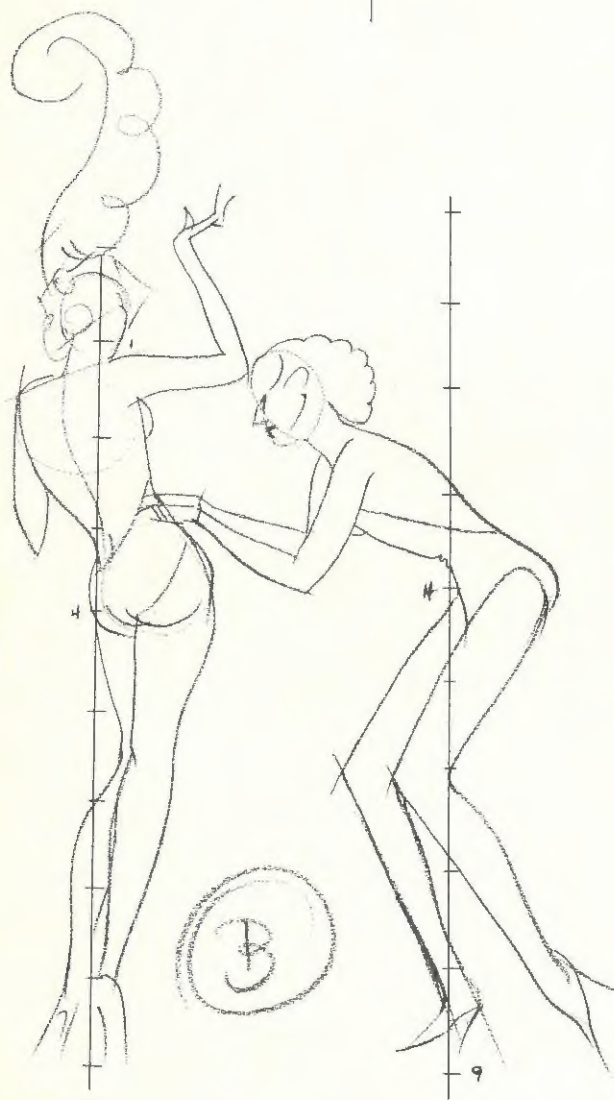
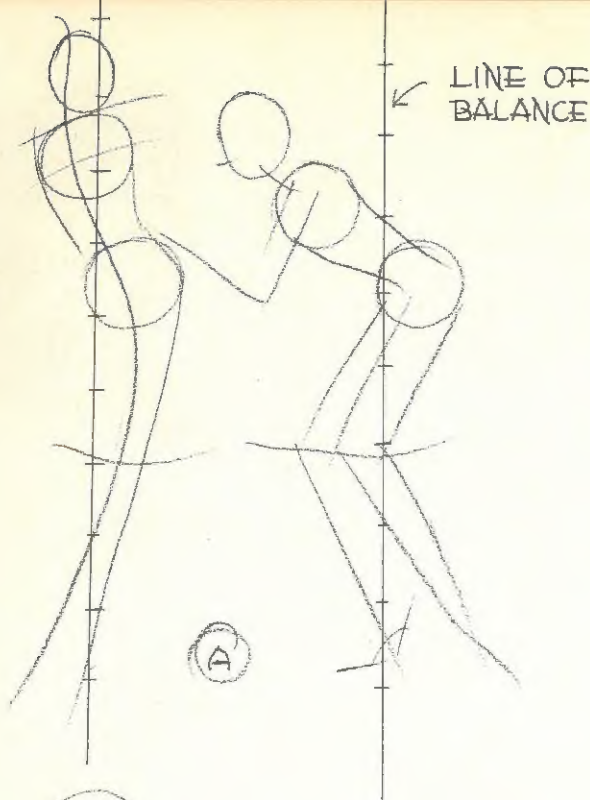


YOU CAN USE 170
PEN IF YOU LIKE



A CUTE LITTLE GIRL
IS ALWAYS A GREAT ASSET
TO A CARTOONIST - AND
SO FEW CAN DRAW ONE
THAT LOOKS SMART ■■■

ALL THESE FIGURES
WERE MADE WITH BRUSH

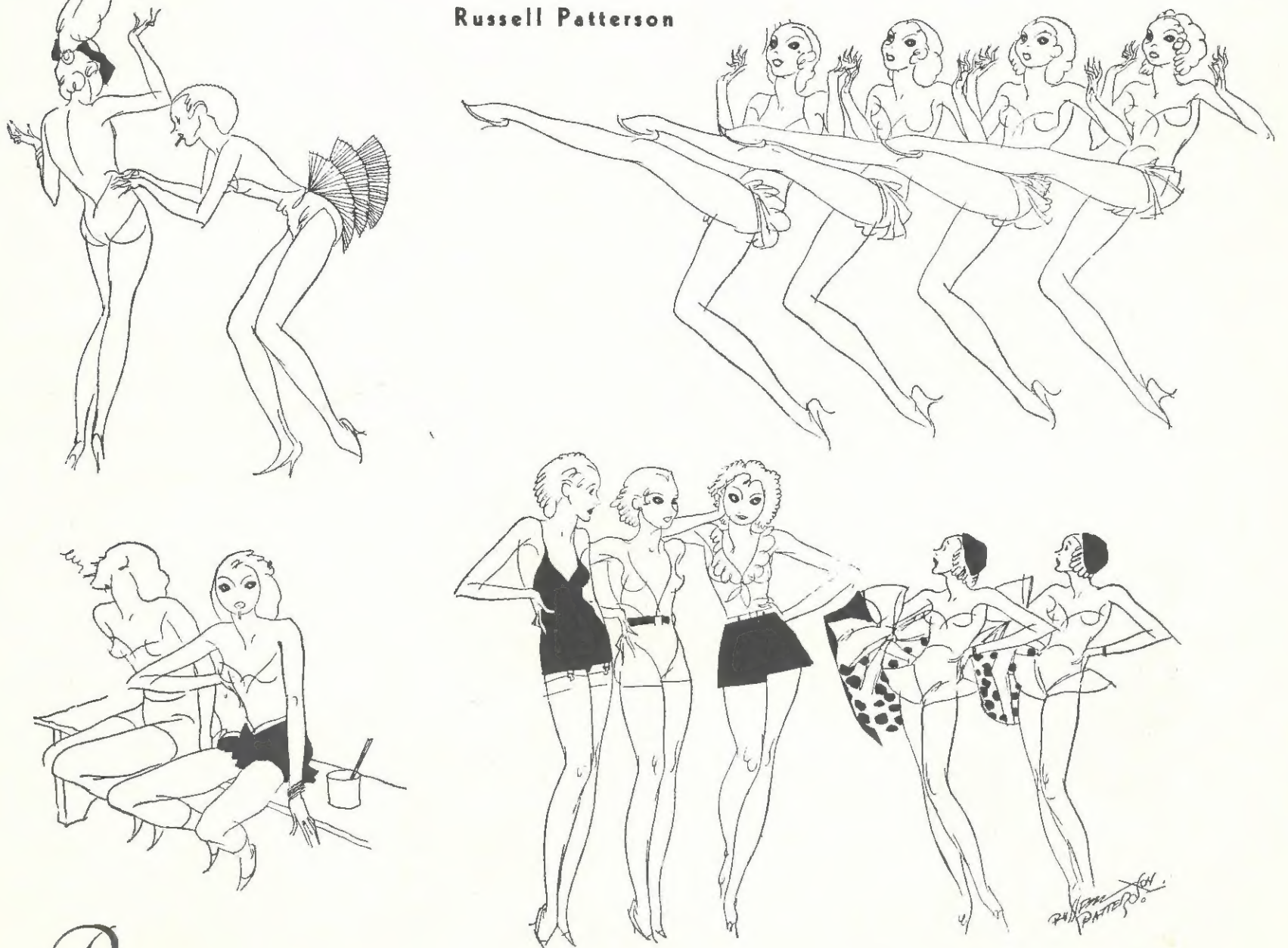


STUDY FIGURES AT YOUR NEAREST ART SCHOOL OR NIGHT SCHOOL AND WHEN MAKING YOUR DRAWINGS ELONGATE THEM. MAKE MANY QUICK SKETCHES RATHER THAN ONE COMPLETED DRAWING. THE HUMAN FIGURE MEASUREMENTS ARE $7\frac{1}{4}$ TO $7\frac{1}{2}$ HEADS AND MUCH BROADER. YOU WILL NOTE THESE FIGURES ARE VERY SLENDER AND $8\frac{1}{2}$ TO 9 HEADS TALL.

NOW THE FIGURES ARE READY TO BE INKED IN. GO OVER DRAWING LIGHTLY WITH ART GUM TO CLEAN OUT GUIDE LINES AND LINE OF BALANCE. IF YOU USE BLUE PENCIL YOU WILL NOT HAVE TO ERASE, BLUE WILL NOT PHOTOGRAPH.



Russell Patterson



RUSSELL PATTERSON HAS A WONDERFUL UNDERSTANDING OF FIGURE DRAWING, AND ONCE TOLD ME THAT HE SPOTS THE BLACKS, THEN TIES THEM TOGETHER WITH PEN LINES. YOU WILL DO WELL TO STUDY HIS DRAWINGS.

The BAFFLING THING
TO A BEGINNER
IS HOW DO YOU THINK UP
IDEAS? AND OF COURSE
HOW DO YOU GET THEM
DOWN ON PAPER?
FIRST LEARN HOW TO DRAW
WELL, AND IN THE PROCESS
OF LEARNING DRAWING,
IDEAS WILL POP INTO YOUR
MIND. O! SURE, ALL OF
THIS HAS WORRIED THE
BEST, WHO ARE NOW AT
THE TOP, WHEN THEY
WERE AT YOUR STAGE
IN THE GAME.

Drawing Cards



"He made a study of bird life...and it appealed to him."

Drawing Cards



"He made a study of bird life...and it appealed to him."

STRIP IN TYPE

YOU WILL SEE
THIS SIZE IN
YOUR PAPER

THIS
IS THE SIZE
AL VERMEER
MADE IT ~~~
THE DRAWING
WAS MADE ON
2 PLY WEDDING
BRISTOL BOARD
HOT PRESSED
WITH PEN AND
INK ~ ~ ~ ~ ~
170 OR 290
PEN POINTS.
A NO. 2 OR 3
WATER COLOR
BRUSH WAS
USED FOR THE
SOLID BLOCKS.

Man-Sized Mission

AL MADE THIS DRAWING ON NO. 3 COQUILLE BOARD WITH BRUSH, PEN AND INK AND CRAYON~~ BLOCKING IN WITH BLUE PENCIL~~

THIS IS THE ACTUAL SIZE OF ORIGINAL. AL VERMEER IS NEA TOP FLIGHT SPORT CARTOONIST AND ONE OF OUR BEST.

ALL HIS LIFE
CAPTAIN TOM HAMILTON,
NAVY'S NEW GRID COACH, HAS HAD A LIKING FOR TOUGH JOBS..

..HE SERVED AS EXECUTIVE OFFICER ON THE CARRIER ENTERPRISE..

...ORGANIZED THE VAST PHYSICAL TRAINING PROGRAM FOR NAVY FLYERS...

Man-Sized Mission

ALL HIS LIFE
CAPTAIN TOM HAMILTON,
NAVY'S NEW GRID COACH, HAS HAD A LIKING FOR TOUGH JOBS..

..HE SERVED AS EXECUTIVE OFFICER ON THE CARRIER ENTERPRISE..

...ORGANIZED THE VAST PHYSICAL TRAINING PROGRAM FOR NAVY FLYERS...

..AND NOW IT'S HIS JOB TO END ARMY'S REIGN OF FOOTBALL TERROR...

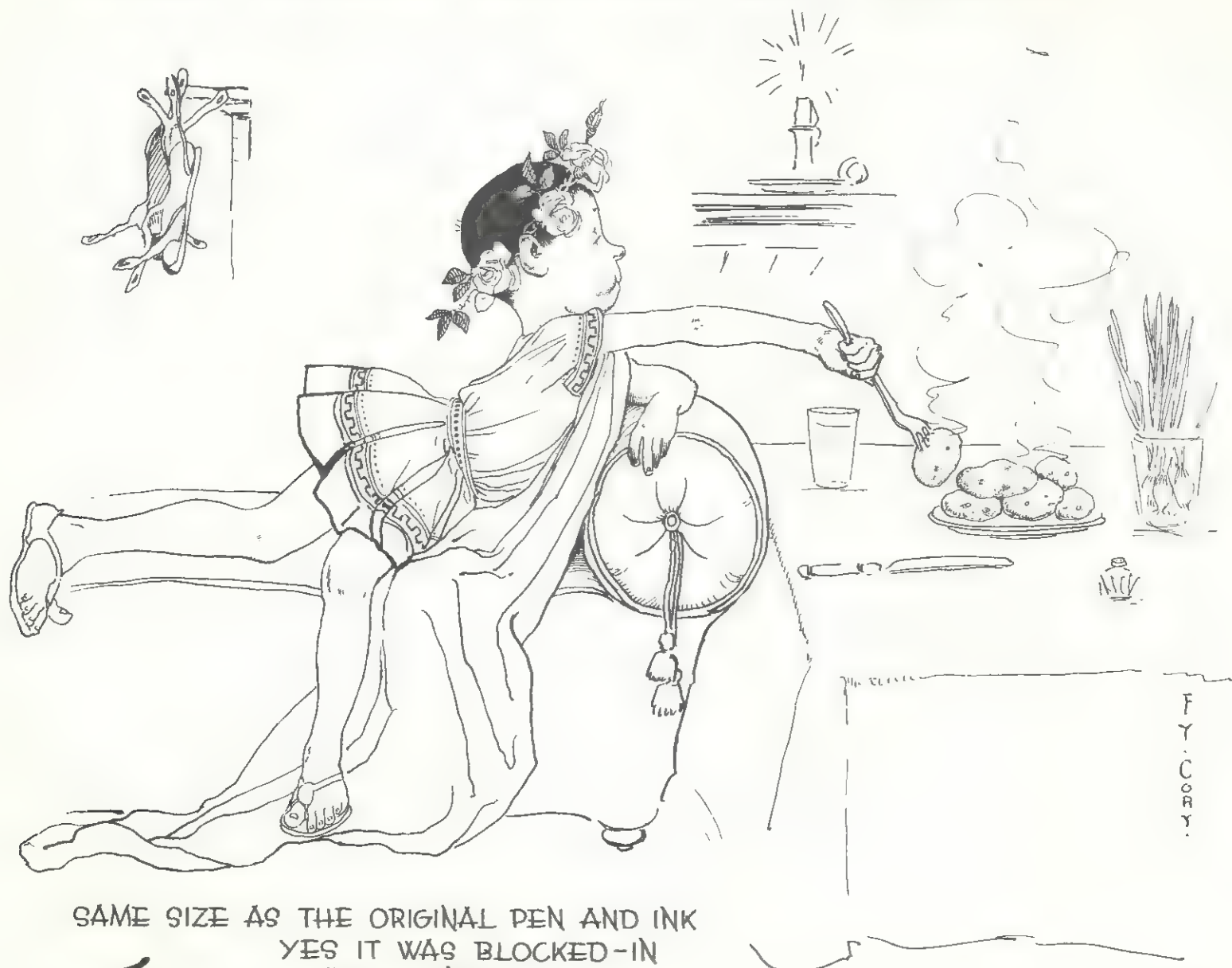
I SAID CUT IT OUT!

BE DONE... AS NAVY COACH
CADETS TWO OUT OF THREE...

AND DON'T SAY IT CAN'T BE DONE... AS NAVY COACH IN 1934-36, TOM BEAT THE CADETS TWO OUT OF THREE...

THIS IS THE SIZE YOU SEE IN YOUR NEWSPAPER. ALL CARTOONISTS ALLOW 1/3 OR 1/2 REDUCTION, SOME LOTS MORE.

SOME SAY, "CARTOONING IS JUST A PROFESSION FOR MEN." WELL, YOU WOULD BE SURPRISED HOW MANY OF OUR BEST HUMORISTS ARE WOMEN. SOME EVEN SIGN WITH MEN'S NAMES OR JUST INITIALS, FOR FEAR OF DISCRIMINATION, WHICH THEY LEARN IS MOSTLY IN THEIR OWN MINDS. THIS ALSO APPLIES TO RACE, COLOR OR RELIGION. THE ART BUYERS ARE INTERESTED IN RESULTS, FOR THEY TOO, DEPEND UPON THE ARTISTS FOR THEIR LIVELIHOOD.



SAME SIZE AS THE ORIGINAL PEN AND INK
YES IT WAS BLOCKED-IN
WITH PENCIL FIRST

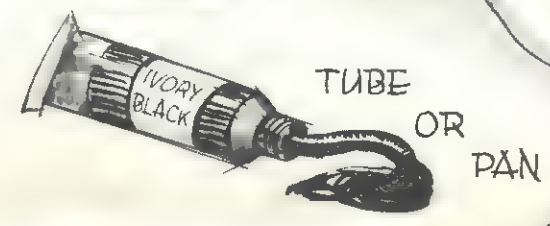
HERE IS A DRAWING MADE AND PUBLISHED BACK IN 1891. THIS GREAT OLD LADY, FANNY Y. CORY, NOW IN HER EIGHTIES, WAS GOING STRONG JUST A FEW YEARS AGO AND MAY BE STILL DOING SO; PROVING THAT IF YOU ARE GOOD YOU SHOULD NEVER RUN DOWN.

WOULD LIKE TO GET JUST ONE THING OVER TO YOU; THAT IS, THE SUCCESSFUL ARE NO DIFFERENT FROM YOU AND MANY HAVE OVERCOME GREAT HANDICAPS AND SUCCEEDED IN SPITE OF ALL OBSTACLES. SUCCESS IS YOURS IF YOU WANT IT HARD ENOUGH.



If you wish to learn more about wash drawing ask to see "HOW TO DRAW MALE FASHIONS." THE SAME PRINCIPLES OF WASH APPLIES IN CARTOONING. YOUR PENCIL BLOCKING-IN IS THE SAME IN BRUSH AND INK AS IN A WASH DRAWING.

When working from light to dark in applying the washes, it is all right to make dark outlines in dark wash, but I like to use water-proof India ink for outline, then fill in washes. This way your outlines are always crisp and clean.



MIX WITH WATER



MAKE YOUR DRAWINGS 8 x 10 INCHES, ON GOOD BRISTOL BOARD WITH BLACK INK. MAIL FLAT IN 9 x 12 ENVELOPE, ENCLOSE RETURN POSTAGE AND BE SURE YOUR NAME, ADDRESS AND CITY IS PRINTED PLAINLY ON THE BACK OF EACH DRAWING AS WELL AS ON YOUR ENVELOPE.

MOST CARTOONISTS SUBMIT 6 TO 12 ROUGHS AT A TIME. WHEN STARTING, SUBMIT MOSTLY FINISHED DRAWINGS, SO THE PUBLISHER CAN SEE WHAT YOU CAN DO. YOUR FINISHED DRAWINGS LOOK BETTER THAN MOST PENCIL ROUGHS, BE NEAT WITH YOUR WORK BUT NOT TOO TIGHT AND FUSSY. KEEP BRUSH, CRAYON AND PEN STROKES FREE AND SIMPLE.

DICK TURNER WORKS FOR N.E.A. SERVICE. HIS DRAWING WAS MADE 8"x10" ON COQUILLE NO. 3. WITH THIS PAPER YOU CAN WORK ON EITHER SIDE ~ ~ ~ ~ ~ DICK PENCILLED IN HIS DRAWING WITH BLUE PENCIL, INKING IN WITH BRUSH AND INDIA INK USING GREASE CRAYON FOR SHADING. THIS MAKES A VERY GOOD WAY TO WORK ~ ~ ~ ~ ~ WHEN SUBMITTING YOUR DRAWINGS, NEVER FOLD THEM AND IF IDEA IS SEASONABLE, WORK FROM FOUR TO SIX MONTHS AHEAD ~ ~ ~ ~ ~ A FANCY LETTERHEAD IS NOT NECESSARY, JUST A GOOD IDEA AND DRAWING IS ALL THEY ARE INTERESTED IN. IF YOUR IDEA IS GOOD, THEY MAY BUY IT AND HAVE ONE OF THEIR STAFF ARTISTS MAKE THE DRAWING. THAT WOULD BE A GOOD START; LATER THEY MIGHT BUY BOTH IDEA AND DRAWING, BUT THEY MUST BE GOOD.



"HE SAYS THE HOUSE HE WAS MOVING TO IS ALREADY TAKEN AND THAT WE CAN'T EVICT HIM FOR SIX MONTHS"

ONE CANNOT PLACE TOO MUCH STRESS ON GOOD IDEAS AND DRAWING. TO BECOME FAMILIAR WITH THE MARKET YOU SHOULD STUDY THE MAGAZINES CONTINUOUSLY, TO KEEP YOUR FINGER ON THE PULSE OF THE CARTOON MARKET, WHICH IS CONSTANTLY CHANGING. THE FREE LANCE FIELD IS OPEN TO YOU, NO MATTER WHERE YOU LIVE. CARTOONISTS WHO WORK THIS FIELD HAVE DOZENS OF DRAWINGS IN THE MAILS AT ALL TIMES; WHEN ONE LOT COMES BACK, HE SENDS IT RIGHT OFF TO ANOTHER PUBLISHER AND A NEW DOZEN TO THE ONE WHO HAS JUST RETURNED THEM. YES SON IT IS BIG BUSINESS. GOOD GOING!

Phil d
azine
alwa
to ha
ings
colle
90 p
you
him

Phil does spots for national magazines, but once a Lagunatic he always comes back home. He loves to have fun with the local happenings and has published a book called "Laguna-Grins" with some 90 pages of pictures like these. If you would like one, send \$1.00 to him at Box 398, Laguna Beach, Cal.



To
Walter Foster
I think I cut my
drawing eye teeth on
two or three of your
books — hope you enjoy
this and hope I haven't
let you down —
Best,
Phil Intalandi

SQUASH YOUR BRUSH
LIKE THIS
ON PAPER

AND IT WILL COME
OUT SO YOU CAN
MAKE STROKES
LIKE THIS

OR
THIS

NO TWO STROKES WILL
BE ALIKE, SO YOU WILL
HAVE PLENTY OF VARIETY.
YES, IT WILL TAKE LOTS
OF PRACTICE BUT IS
WELL WORTH IT.

BRUSH
PRACTICE
STROKES

A

H.B. PENCIL
OR
MECHANICAL
PENCIL
WITH
H.B. LEADS

B

C

GOOD
NO. 2
WATERCOLOR
BRUSH

GOOD
NO. 3
WATERCOLOR
BRUSH

AND A
NO. 3 BRUSH
JUST FOR
WHITE USED
TO CLEAN UP
EDGES OR
FOR WHITE
LINES INTO
THE BLACK

YOU CAN
BUY WHITE
IN TUBES OR
JARS, IT
MUST BE
WATERCOLOR

A GOOD CLEAN PENCIL BLOCKING-IN IS SO
HELPFUL TO GOOD WORK, DO NOT MAKE
SCRATCHY LINES, EITHER WITH PENCIL, PEN OR BRUSH.
A FINE RULE TO FOLLOW IS TO PRACTICE HUNDREDS
OF LINES WITH PEN, PENCIL AND BRUSH, THEN YOU
WILL NOT HAVE STAGE-FRIGHT WHEN YOU START TO
INK IN YOUR DRAWING. WE DO NOT SELL
MATERIALS. SEE YOUR ART DEALER FOR THEM.

FIM
LOO
GO
PLI
TH
HU
TH
LOC
WE
AC

GLAMOR GIRLS

By Don Flowers

YOUR DRAWINGS SHOULD HAVE THE SAME SPONTANEITY AS THOSE BY DON FLOWERS; A FINE, DECORATIVE CHIC LOOK TO THE FIGURES..... GOOD COMPOSITION AND A PLEASING SPOTTING OF BLACKS. THEY ARE PRINTED IN SEVERAL HUNDRED NEWSPAPERS THROUGHOUT THE U.S..... LOOK THEM UP, YOU WILL DO WELL BY STUDYING THEM. ACTUAL SIZE OF ORIGINAL



GOOD NO. 2 WATERCOLOR BRUSH

GOOD NO. 3 WATERCOLOR BRUSH

AND A BRUSH FOR THE USED LEAN UP LINES OR WHITE LINES INTO BLACK

A CAN WHITE LINES OR LINES, IT CAN BE WATERCOLOR

2-22

COPR.

KING FEATURES SYNDICATE, Inc., WORLD RIGHTS RESERVED.

"ANY BOY IN SCHOOL WOULD BE GLAD JUST TO CARRY HER BOOKS HOME"

"ALL OF THESE CARICATURES HAVE BEEN MADE FROM A PURELY DECORATIVE POINT OF VIEW, ESPECIALLY THE ONE OF SIR. PHILIP GIBBS, WHOSE EYES, MOUTH AND GENERAL CONTOUR OF FACIAL LINES GIVE ONE THE IMPRESSION OF SO MANY TRIANGLES~~~

THE SAME IDEA MAY GENERALLY BE FOLLOWED WITH CURVED LINES~~~ ALL IN ALL THE MOST SUCCESSFUL METHOD I HAVE FOUND IN MAKING A CARICATURE IS TO TRY AND MANAGE TO GET A GOOD LIKENESS WITH THE LEAST POSSIBLE NUMBER OF LINES, IN OTHER WORDS, SIMPLICITY, SHOULD BE THE RULE."

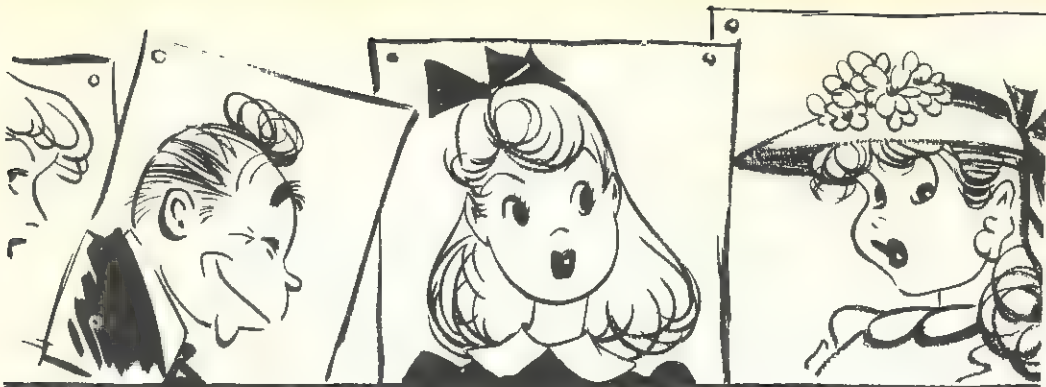


SALVADOR
BAGUEZ



SALVADOR SAYS, "IT SEEMS TO ME THAT ALTHOUGH THERE ARE A FEW VERY GOOD CARICATURISTS IN THE UNITED STATES AT THE MOMENT, STILL IT IS A PITY THAT MORE DO NOT UNDERTAKE THE TASK OF DEVELOPING THIS TYPE OF WORK, SO THAT SOON WE MAY BE ABLE TO DISCOVER SOME TALENTED INDIVIDUAL WHO MAY BE CAPABLE OF RESUMING WHERE THE OLD MASTER, THE LATE RALPH BARTON, LEFT OFF. IN MY OPINION HE WAS THE GREATEST IN THE UNITED STATES ~~ HERE'S HOPING THESE PERSONALITIES I HAVE DEPICTED ALL IN FUN, MAY BE OF SOME HELP TO THE STUDENTS OF THIS FASCINATING ART."

(P.S. - See Cartoon Jobs, also Making Faces.)



W.L. RASMUSSEN at my home in Laguna Beach, a grand fellow and a fine cartoonist. W.T.F.



Dear Walter
Well I got back California O.K. and am at the board and up to ears in work.

Hope your new book "Mr. Cartoon's" will be a big success. Being left handed should be no big Picap for the pen - quill. never bothered me.

Hope to be out of California soon.





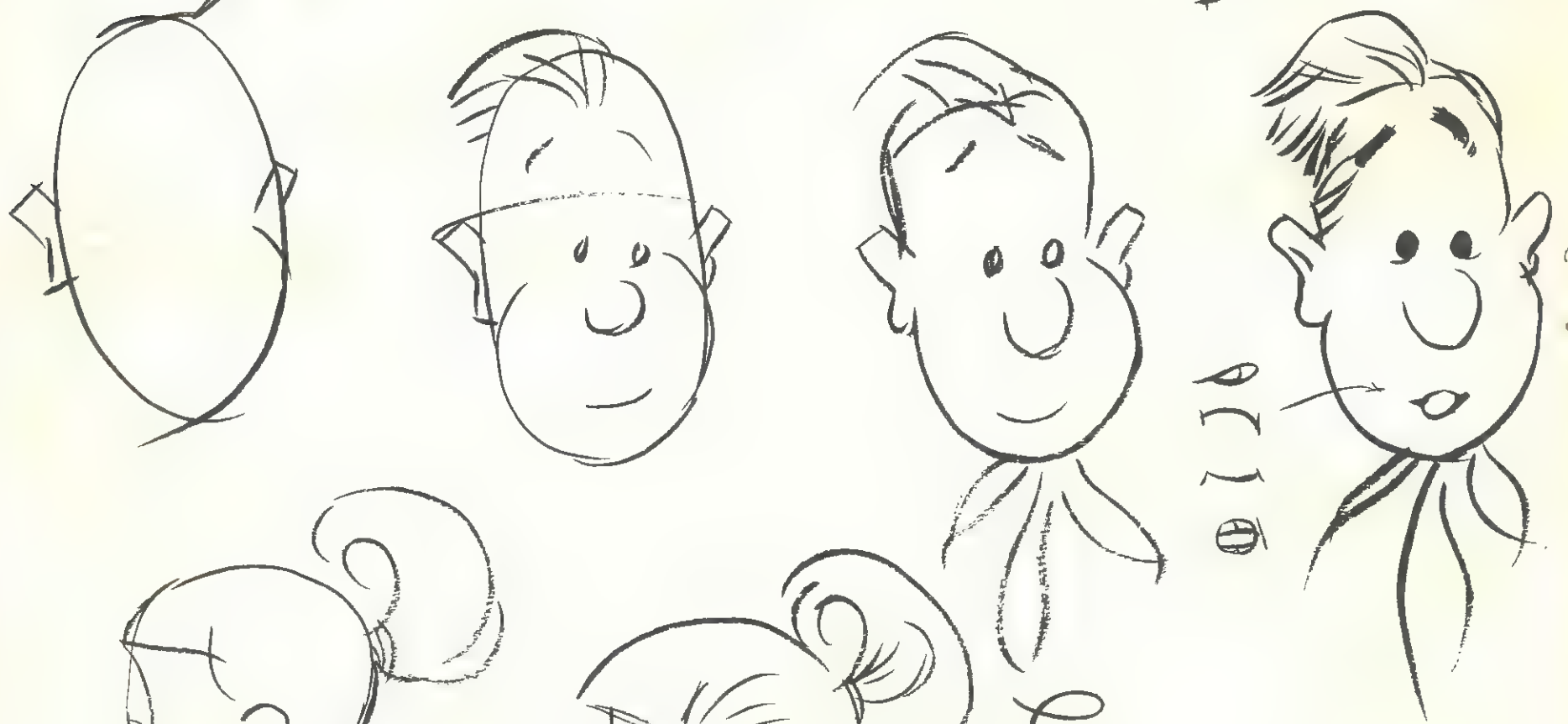
A

CTION is so essential to know in cartoons and the more serious forms of drawing animals and figures so do not neglect this part of your study. Draw from life as well as from your favorite cartoons. No, it will not hurt you to copy. I have copied these from Mr. Rasmusson's drawings and have learned a lot and appreciate his work much more. So do not let anyone tell you it is bad, as all do it and profit by doing so. Just try. How about it?





H. L. RASMUSSEN



XPRESSIONS on animals or humans are always fun to practice, and you can't make too many. Be sure to build up a good number of these — they will come in handy. Do not limit yourself. Color in the heads after you have made drawings of them.

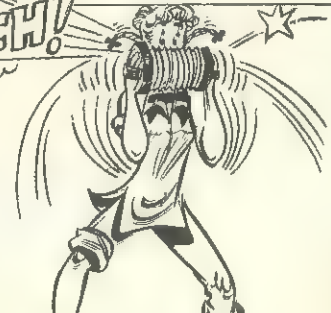
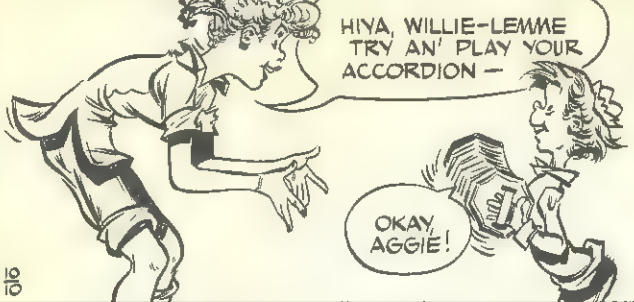
If AL HAS A NICE FEELING AND EASY
 WAY OF DRAWING AND SUCCEEDS IN
 GETTING SUCH WONDERFUL ACTION
 IN HIS LITTLE GIRL FIGURES. THAT
 HE DOES IT LEFT-HANDED WILL BE
 A GREAT SURPRISE TO MANY; BUT
 HOLD YOUR HAT, DO YOU KNOW
 THAT ABOUT ONE-FOURTH OF OUR
 CARTOONISTS ARE LEFT-HANDED?



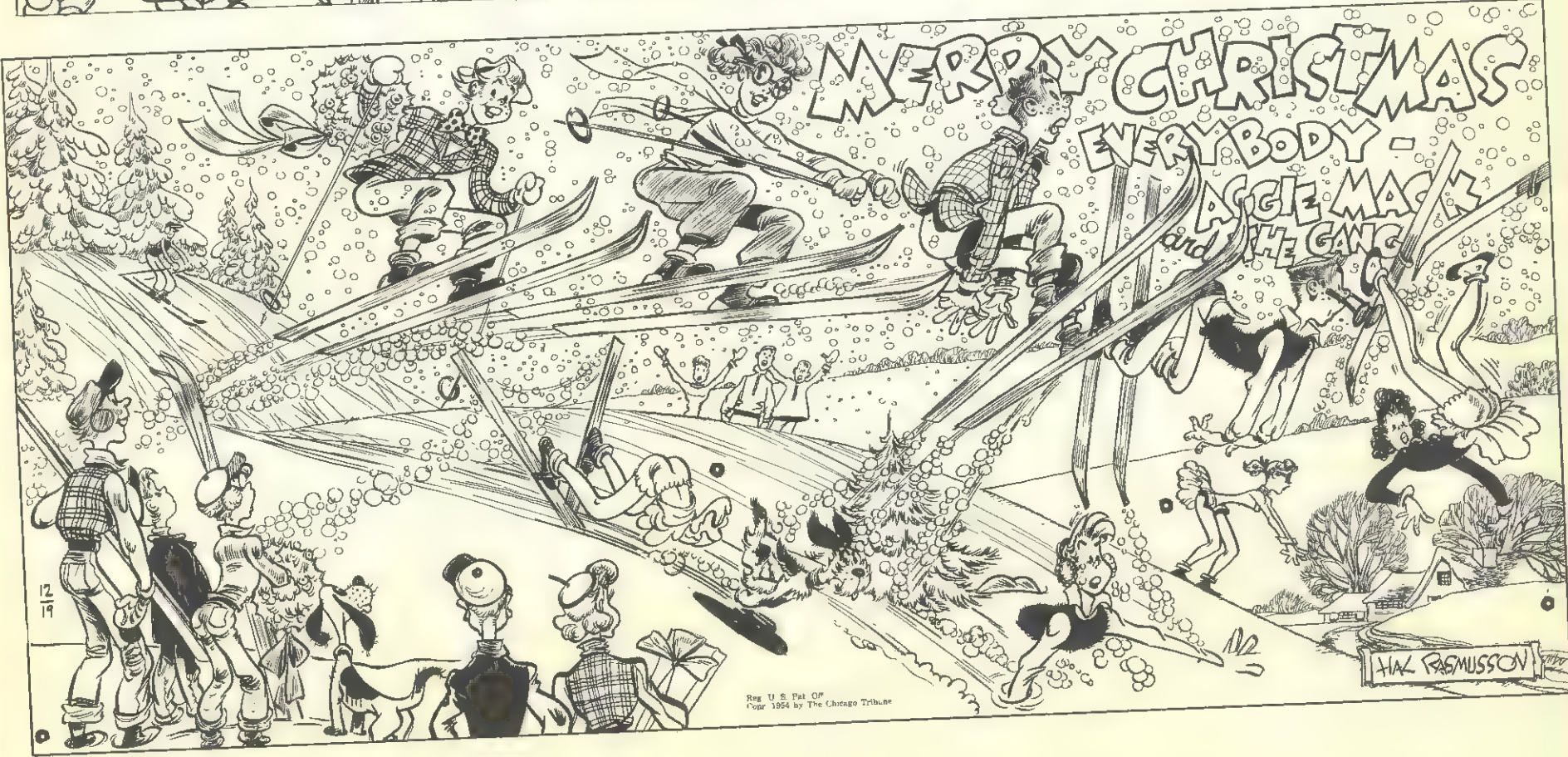
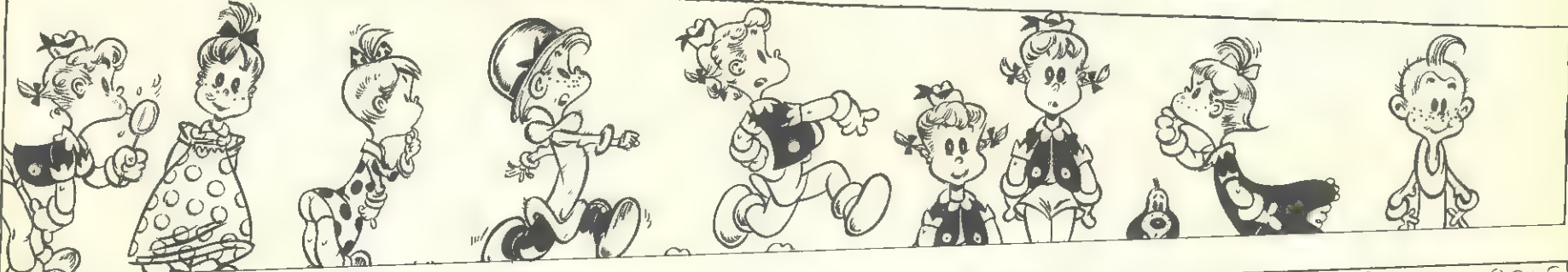
The BRUSH HAS BECOME A GREAT
 FAVORITE WITH MOST ARTISTS AND
 AND IS USED BECAUSE OF ITS
 FLEXIBILITY, AND BEST OF ALL
 IT HASN'T THE TENDENCY
 TO SPATTER INK ALL OVER
 YOUR DRAWING LIKE THE
 PEN. IT IS REALLY NO
 HARDER TO LEARN HOW
 TO USE, SO PRACTICE
 WITH BOTH ■ ■ ■ ■



AGGIE MACK



AGGIE MACK and WILLIE - 25-2-4-1954-



BURR TOLD ME HIS WIDE
BRUSH STROKES WERE
THE OUTCOME OF HIS PET
BRUSHES WEARING DOWN
BUT HE JUST COULDN'T PART
WITH THEM-AND OF COURSE
THEY WERE HARD TO GET
DURING THE WAR.
I LIKE HIS BROAD BRUSH
STROKES, DON'T YOU.



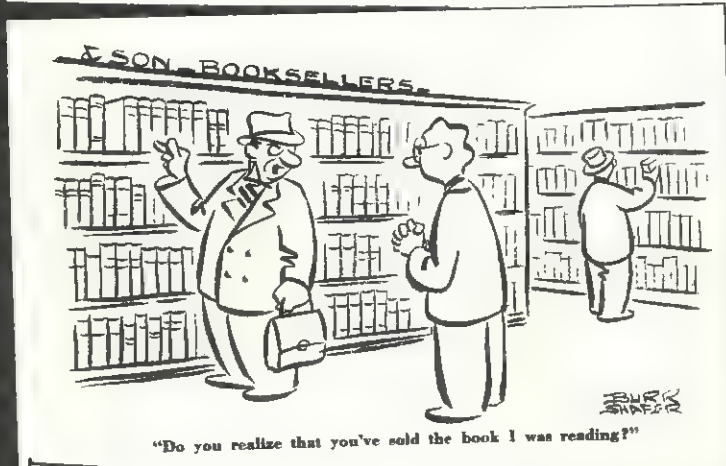
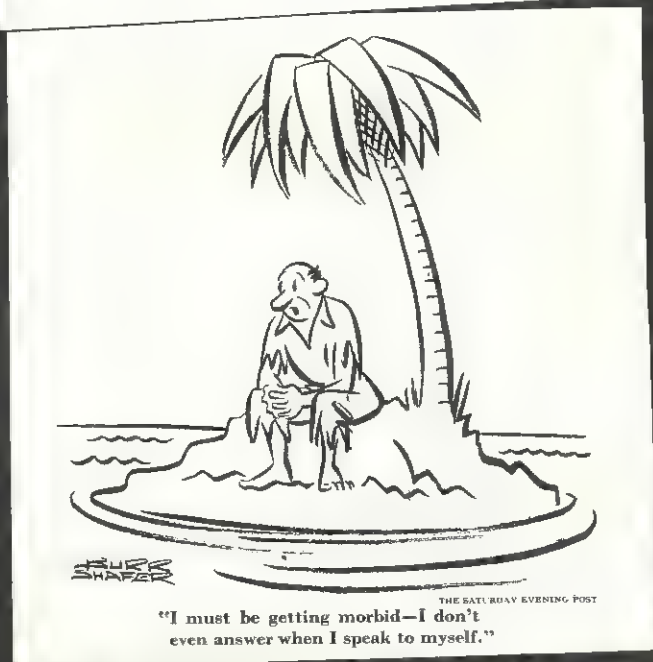
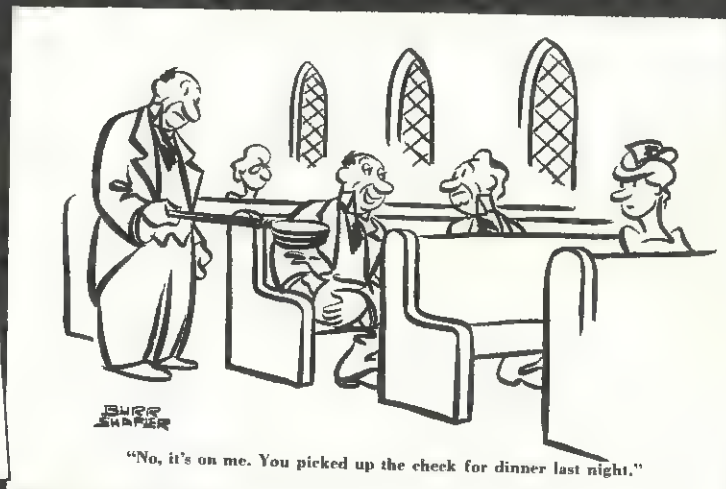
BURR
SHAFER

THIS IS THE ACTUAL SIZE OF MR. SHAFER'S ORIGINALS
AND WHEN REDUCED FOR THE SATURDAY REVIEW, THE
POST, COLLIERS, ESQUIRE AND OTHER MAJOR MAGAZINES.
YOU SEE THEM THE SIZE SHOWN AT THE TOP OF THIS PAGE.

R. SHAFER IS A SOUTH-PAW AND LIKE MOST LEFT HANDERS, WRITES AND DRAWS FROM TOP TO BOTTOM, SO AS NOT TO BLOT HIS WORK.

TWO MORE LEFT-HANDERS ARE MILTON CANIFF (TERRY AND THE PIRATES) AND BILL MAULDIN, PAPA OF G. I. JOE.

BURR SHAFER



IT WOULD BE A GREAT PLEASURE IF I COULD TRANSPLANT YOU INTO A FINE STUDIO, WITH HOT AND COLD WATER, 'N EVERYTHING; PLENTY OF MONEY ROLLING IN, LOTS OF TIME OFF FOR FISHING OR YOUR FAVORITE SPORT AND IN THE LOCATION YOU LIKE BEST ON EARTH. BUT OF COURSE, THAT ISN'T THE WAY IT IS DONE AND YOU WOULD MISS MUCH OF THE FUN OF WORKING FOR THESE THINGS YOURSELF. YOUR BEST SALES POSSIBILITY, AT FIRST, IS IN YOUR OWN COMMUNITY. TRY YOUR LOCAL MERCHANT, FACTORY, PRINTER OR BAKER. THE NEWSPAPER OR ENGRAVING-HOUSE IS ALSO A GOOD OUTLET AND DON'T FORGET YOUR SCHOOL PAPER. ANYTHING TO HAVE YOUR WORK REPRODUCED. WITH THIS AS A FIRST STEP YOU WILL LEARN MUCH AND NO DOUBT MEET SOME COMMERCIAL ARTIST OR CARTOONIST. YOU WILL FIND VERY FEW WHO ARE NOT WILLING TO LEND A HELPING HAND. IF THEY ARE BUSY, COME BACK LATER. JUST REMEMBER THAT THEIR TIME IS VALUABLE.

A FEW FEMININE TOUCHES COULD WORK WONDERS



THE MORE YOU KNOW ABOUT DRAWING, THE EASIER IT WILL BE FOR YOU TO EXPRESS YOURSELF. SO MANY LIMIT THEMSELVES TO DRAWING ONE THING; DRAW FROM LIFE, PHOTOGRAPHS, GOOD BOOKS, PRACTICE DRAWING FROM THE WORK OF OTHER ARTISTS. COPYING IS NOT A CRIME, AS SOME SEEM TO THINK, BUT A GREAT HELP IN LEARNING HOW THINGS ARE DONE. THE ONLY DIFFICULTY IS THAT YOU CAN NOT ALWAYS TELL, UNLESS YOU SEE THE ORIGINAL AND REPRODUCTION, JUST HOW IT REALLY LOOKS. THAT IS WHY I ALWAYS TRY TO SHOW BOTH, AND WHENEVER POSSIBLE MAKE MY DRAWING SAME SIZE.

NOT ALWAYS TELL, UNLESS YOU SEE THE ORIGINAL AND REPRODUCTION, JUST HOW IT REALLY LOOKS. THAT IS WHY I ALWAYS TRY TO SHOW BOTH, AND WHENEVER POSSIBLE MAKE MY DRAWING SAME SIZE.



LETTERING
MADE
WITH
PEN AND
INDIA INK

ACTUAL SIZE OF
MR. SMITH'S ORIGINAL
DRAWING. MADE WITH
BRUSH, INDIA INK AND
CRAYON ON COLD PRESS
PAPER OR ILLUSTRATION
BOARD

BLACKIE BEAR

AH—THERE'S MY FRIEND, THE ALL GATOR, WAITING TO GRAB ME WHEN I CROSS THAT OLD LOG!!



WOULD LIKE TO SEE A BEAR OR ANY OTHER CREATURE TRY TO CROSS THIS LOG!!



IT'S ALL SO QUEER! I WONDER WHAT HAPPENED TO BLACKIE BEAR?



ALLIGATORS ARE SO STUPID! THEY NEVER HEARD OF HOLLOW LOGS!

GIDDAP! I CAN PRETEND I'M DRIVING THIS THING —CAN'T I??



SQUEAKY the MOUSE

GEORGE SCARBO 12-3a

COPR. 1946 BY NEA SERVICE, INC.

BLACKIE BEAR

AH—THERE'S MY FRIEND, THE ALLIGATOR, WAITING TO GRAB ME WHEN I CROSS THAT OLD LOG!!



THIS IS THE SIZE YOU SEE IN YOUR NEWSPAPER

THIS IS THE SIZE OF MR. SCARBO'S ORIGINAL DRAWING.

SOME CARTOONISTS WORK QUITE LARGE, ESPECIALLY WHEN USING A BRUSH. IF YOU PREFER PEN AND INK, USING MOSTLY OUTLINE WITH A SPOT OR TWO OF BLACK, TRY MAKING YOUR DRAWING ABOUT 1/3 LARGER THAN YOU WISH TO SEE IT IN PRINT.....BY TRYING DIFFERENT SIZES YOU WILL SOON DISCOVER THE SIZE BEST SUITED TO YOUR WORK. CHINESE WHITE WAS USED FOR CORRECTIONS AND CUTTING INTO THE BLACK. (BE SURE AND HAVE ONE GOOD NO.3 BRUSH JUST FOR WHITE)

GEORGE SCARBO
12-30

WISH IT WERE POSSIBLE TO TURN THIS ORIGINAL DRAWING OVER SO YOU COULD SEE THE PENCIL ROUGHS G.S. HAS SKETCHED ON THE BACK. YOU WOULD GET A GREAT KICK SEEING HOW HE DEVELOPS HIS IDEAS ...



GEORGE SCARBO USES A NO. 2 AND NO. 3 SABLE WATERCOLOR BRUSH FOR THE STROKES AND SOLID BLACKS AND A NO. 3 WATERCOLOR BRUSH FOR THE WHITES. HIS LITTLE BLACKIE BEAR IS PATTERNED UPON THE ACTIONS AND REACTIONS OF CHILDREN. HE USES ANIMALS THAT TALK TO PUT ACROSS THE STORY WHICH ALWAYS TEACHES A MORAL. THIS STRIP IS ONE OF THE MOST POPULAR NOW RUNNING AND LEADS THE WAY TO A NEW TYPE OF STORY TELLING WITHOUT THE SHOOTING AND HORROR ANGLE

THIS IS THE
SIZE YOU SEE
MR. WILLIAMS'
DRAWINGS
IN OVER 650
NEWSPAPERS
EACH DAY

THIS IS THE
SIZE HE MAKES
HIS ORIGINALS

THE WORLD AT ITS WORST

By GLUYAS WILLIAMS.



THE WORLD AT ITS WORST

By GLUYAS WILLIAMS.



FRED PERLEY HAS AN ELASTIC GARDEN :
EVERY WINTER , ON PAPER , IT EXPANDS TO TWICE
ITS USUAL SIZE ; AND EVERY SPRING , WHEN HE HAS TURNED
A FEW FORKFULS OF SOIL , IT AUTOMATICALLY
SHRINKS BACK TO NORMAL

(Released by The Bell Syndicate, Inc.)

4-30

GLUYAS
WILLIAMS

I HOPE YOU WILL STUDY MR. WILLIAMS' DRAWINGS AND
PAY PARTICULAR ATTENTION TO THE CORRECTNESS OF
PERSPECTIVE IN THE HOUSES, LANDSCAPES, SIDEWALKS,
AND INTERIORS, SUCH AS TABLES, CHAIRS, ETC., IF PERSPECTIVE
BOTHERS YOU, ASK TO SEE "PERSPECTIVE DRAWING."

RELEASE WEEK OF MAY 7,

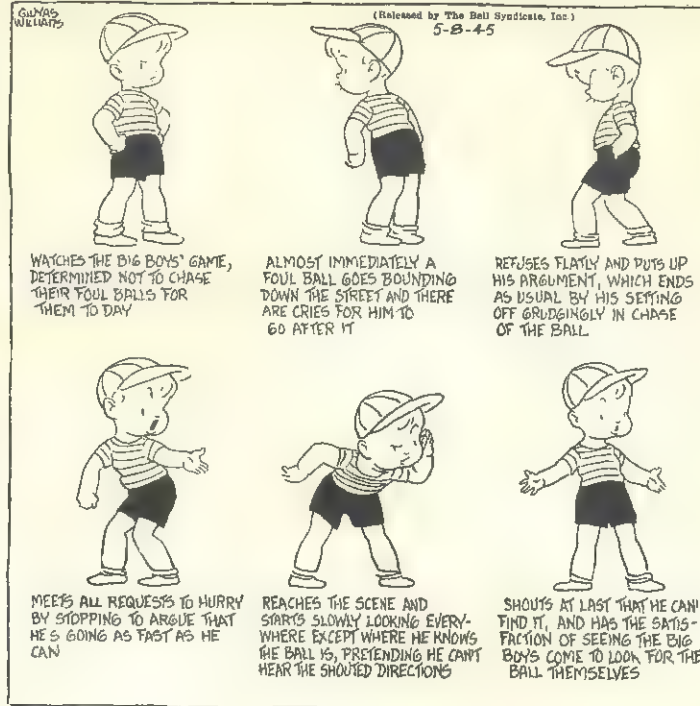
SUBURBAN HEIGHTS

By GLUYAS WILLIAMS



BALL CHASER

By GLUYAS WILLIAMS



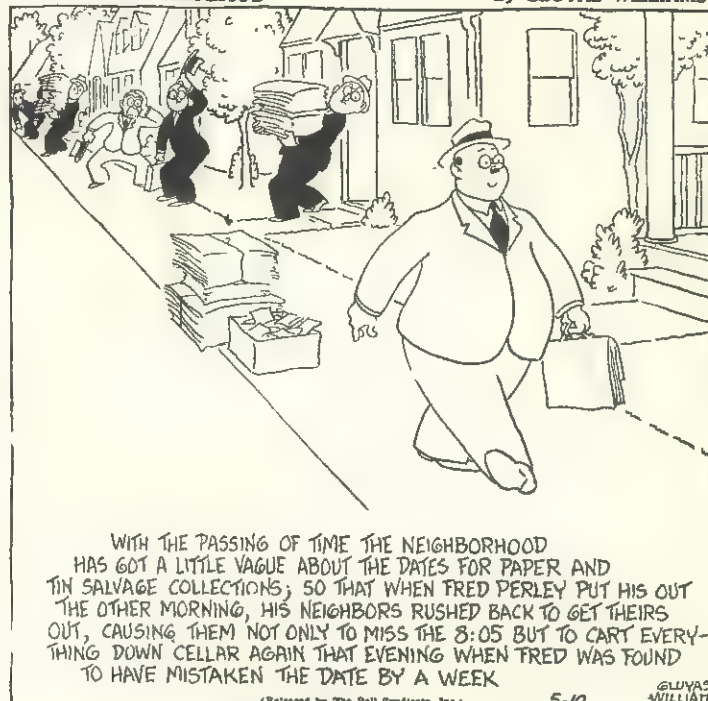
DIFFICULT DECISIONS

By GLUYAS WILLIAMS



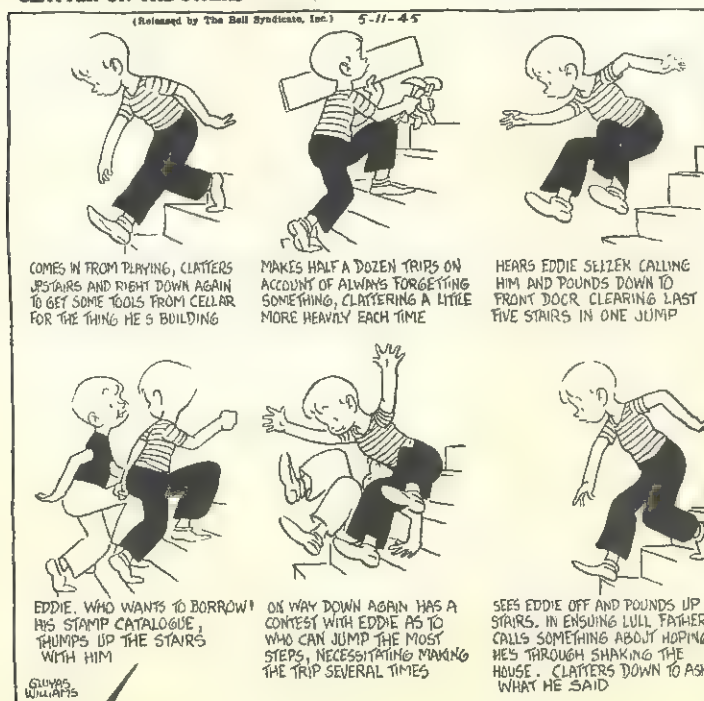
SUBURBAN HEIGHTS

By GLUYAS WILLIAMS



CLATTER ON THE STAIRS

By GLUYAS WILLIAMS



THE WORLD AT ITS WORST

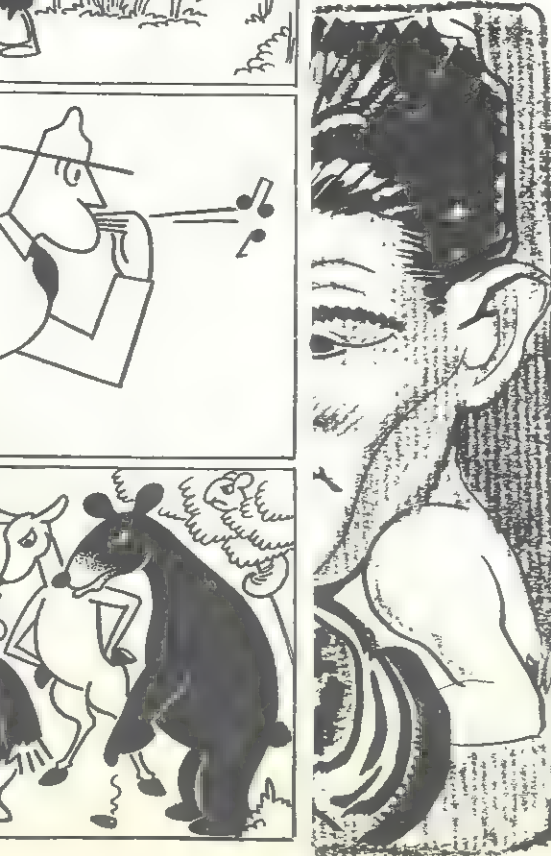
By GLUYAS WILLIAMS



AFTER YOU HAVE REACHED THE TOP, AND YOU HAVE A STRIP OR SPOT LIKE MR. GLUYAS WILLIAMS, THIS IS YOUR WEEK'S WORK WHICH IS SENT OUT TO NEWSPAPERS AND RELEASED ON THE SAME DAY IN ALL CITIES.

CARTOONISTS ARE HARD WORKERS, THEIR MINDS ARE ALWAYS ON THE JOB. MANY SUPPLEMENT THEIR OWN IDEAS WITH GAGS THEY BUY. ONE OF MY GOOD FRIENDS HERE IN CALIFORNIA HAS TWO GAG MEN WHO KEEP HIM SUPPLIED WITH JUST THE TYPE OF JOKES HE CAN USE. ONE MAN LIVES IN CANADA AND ONE IN KANSAS. THIS PROFITABLE CO-OPERATION HAS BEEN GOING ON FOR YEARS.

YES, CARTOONING IS A VERY GOOD FIELD, IF YOU CAN MAKE THE GRADE AND YOU WON'T KNOW UNTIL YOU TRY.



DRAWING PAPERS

WHEN PAPER IS MARKED

← "H. P." IT SIGNIFIES HOT PRESSED OR SLICK SURFACE

WHEN MARKED

"C. P." → IT SIGNIFIES COLD PRESSED OR FINE GRAIN SURFACE

• "R"

MEANS ROUGH OR COARSE GRAIN SURFACE USED MOSTLY FOR WATERCOLOR PAINTING

ROSS BOARD A PATENTED PAPER, COMES IN MANY GRADES. IT IS GOOD BUT QUITE EXPENSIVE ROSS BOARD NO. 2

RAINBRIDGE COQUILLE NO. 3 COMES IN SEVERAL GRAINS

THERE ARE MANY GOOD PAPERS BUT MOST OF YOUR WORK WILL BE ON THE HOT AND COLD PRESSED 2-PLY BRISTOL BOARD, HOT PRESSED FOR BRUSH AND PEN AND COLD PRESSED FOR CRAYON BRUSH AND PEN. STICK TO THESE TWO UNTIL YOU HAVE MASTERED THEM WELL

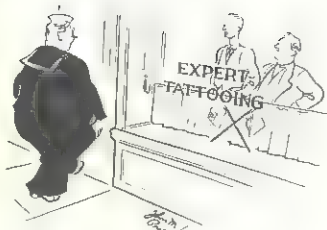
FOR OTHER MATERIALS YOU WILL NEED AND A PLAN FOR YOUR STUDIO SEE MY BOOK "COMICS"

← CHARCOAL PAPER

CRAYON
PEN AND
BRUSH
ON
2 PLY
C.P.
BRISTOL
BOARD

BRUSH
AND
CRAYON
ON
COQUILLE
NO. 2

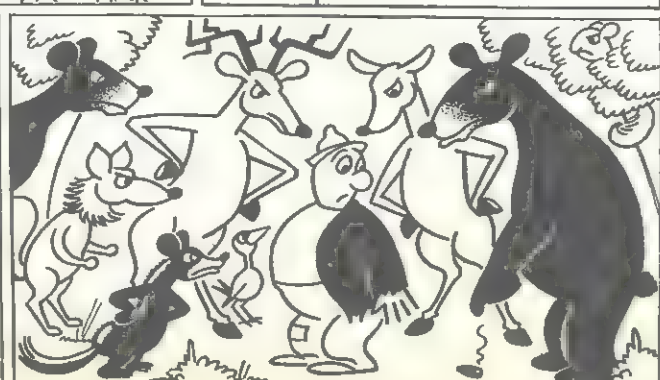
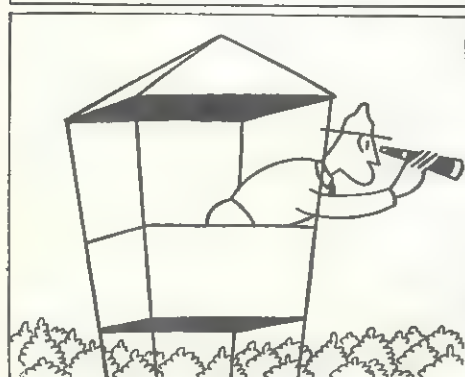
BRUSH
AND
CRAYON
ON
C.P.
ILLUSTRATION
BOARD



"Oh boy, looks like my big chance to try a mural!"



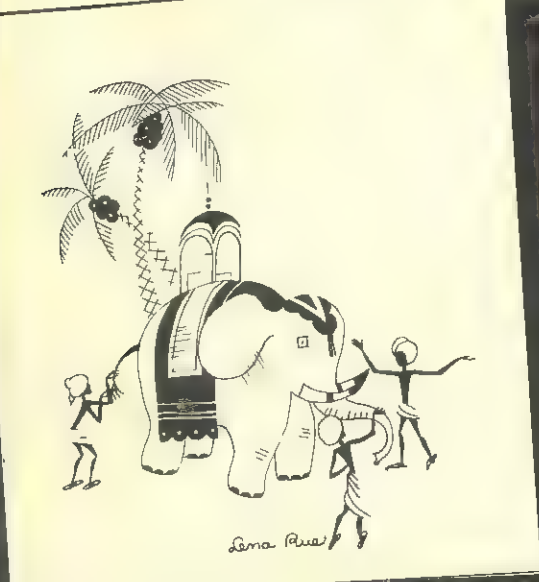
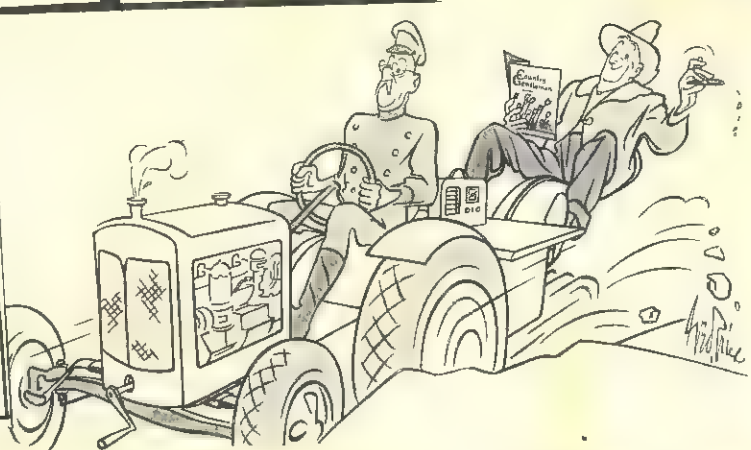
For the boat house—rowing the guest ashore



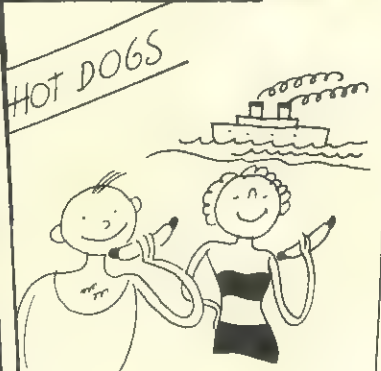
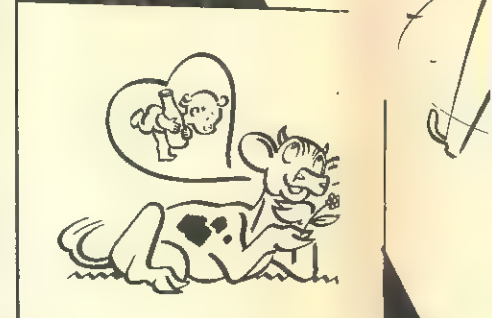
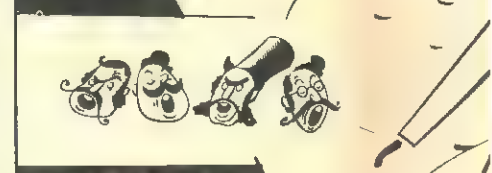
FINE EXAMPLES OF PICTURE STORY TELLING IN ADVERTISING CARTOONS, BY TOP-FLIGHT COMMERCIAL ARTISTS AND CARTOONISTS.



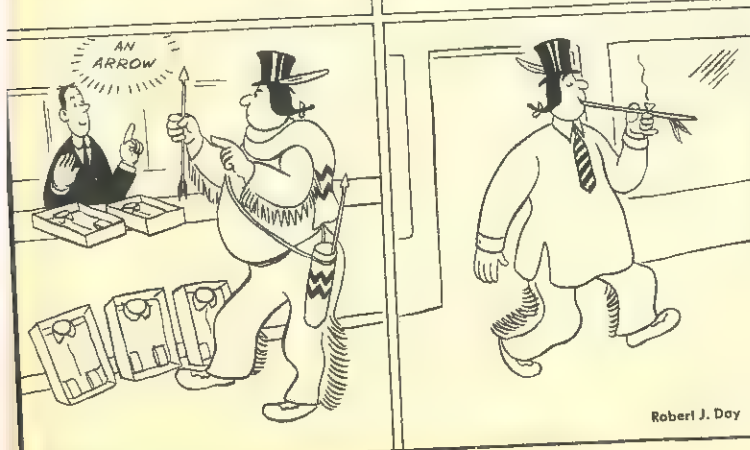
Harlow Rockwell



Lema Ruel



Keith Ward



Robert J. Day



George Infante



John Averill

TRUE OR FALSE?



good intentions
are not
enough



"SURE SHE'S SOUND!
I DON'T DEAL WITH GYPS!"

No dealer can delude his fellow townsmen permanently

Along the Way

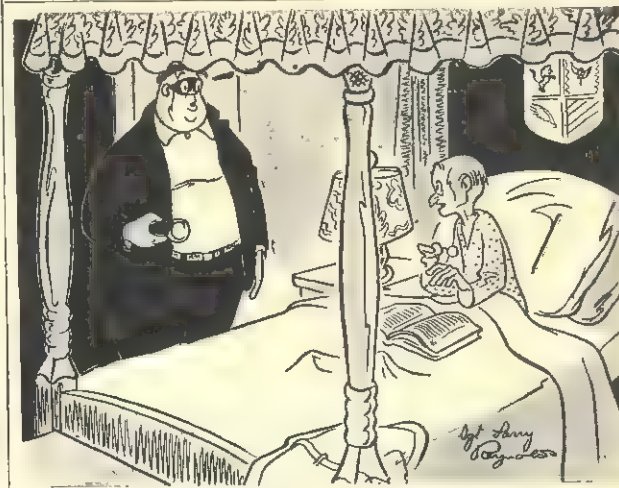


The MOST PROFITABLE
AND BY FAR THE
EASIEST WAY TO START
YOUR CARTOON CAREER, IS
IN GENERAL ADVERTISING.
TRY YOUR LOCAL PRINTER,
NEWSPAPER OR MERCHANTS.
THE HARDEST FIELD TO BREAK
INTO, THE ONE MOST INQUIRED
ABOUT IS THE COLORED STRIP
CARTOONS IN THE SUNDAY
SUPPLEMENT.



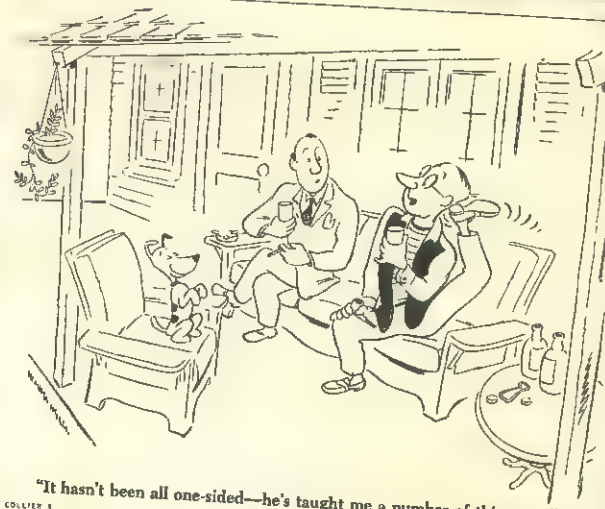
BUTCH

by SGT. LARRY REYNOLDS



"How about comin' along while I ransack your house? These big, dark halls gimme th' creeps"

COLLIER 5



"It hasn't been all one-sided—he's taught me a number of things too"

CLAUDE SMITH



"How soon does he start being a constant source of joy and amusement?"

ROSEY ALFARO



"And I'm sure, my dear, that my best fiscal years are ahead of me!"

JEFFERSON BACHMAN



"You sleep on your side, I presume?"

THE SATURDAY EVENING POST



"That's the sort of comedy that leaves me cold"

COLLIER'S

GARDNER REA



"Listen, if I can put up with your mother's cooking, so can you!"

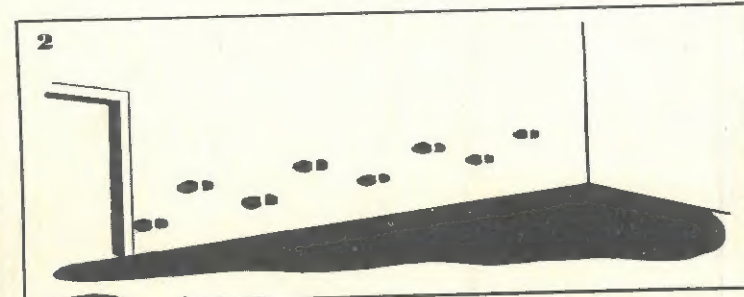
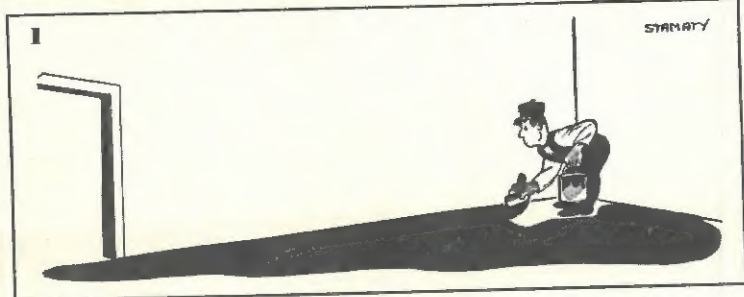
COLLIER'S

GARDNER REA



"Perhaps YOU'D like to ask the questions?!"

McNaught Syndicate, Inc.—© Collier's



"We haven't appeared in a book of cartoons in over two years."

The SINGLE BOX CARTOONS ARE BEING USED BY THE THOUSANDS. ADVERTISERS DEMAND THEM SO PEOPLE WILL SEE THEIR ADS. TAKE A GOOD LOOK AT THE POST, COLLIERS AND YOUR DAILY NEWSPAPERS.

PROBLEM



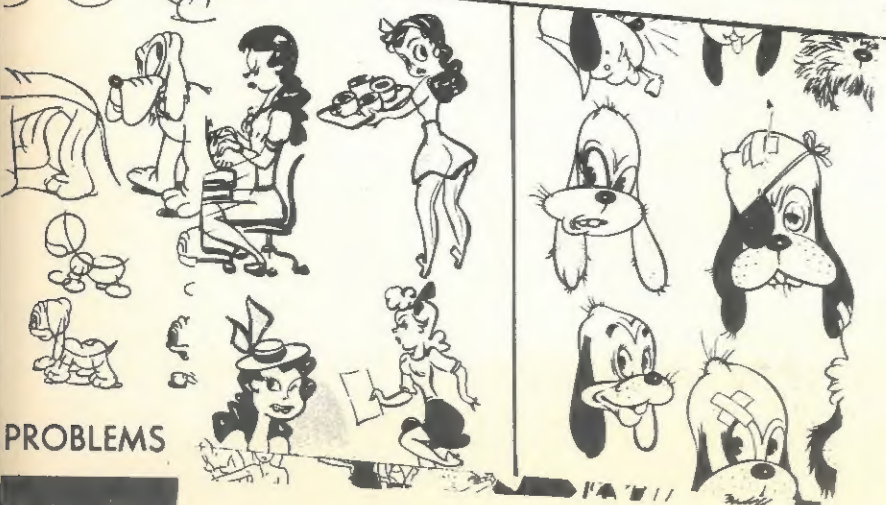
How to Draw FUNNIES Walter T. Foster



FUNNIES ARE NOT DIFFICULT IF YOU KNOW HOW TO PROCEED... THIS BOOK WILL HELP YOU TO UNDERSTAND ACTION, EXPRESSION OF THE FACE AND HOW TO DRAW YOUR FAVORITE CARTOONS AND PET CHARACTERS... PRICE ONLY \$1.00

COMICS Walter T. Foster

YOU WILL FIND IN THIS BOOK, SPORT, POLITICAL, STRIP AND MANY OTHER FORMS OF COMICS BY OUR TOPFLIGHT CARTOONISTS, SHOWING THE ACTUAL SIZE OF THEIR ORIGINALS AND THE WAY YOU SEE THEM IN PRINT... IF YOU WISH TO LEARN CARTOONING FROM THE GROUND UP, YOU WILL FIND "COMICS" VERY HELPFUL—AS THOUSANDS OF OTHERS HAVE... THE PRICE \$1.00



PROBLEMS

LIST OF THE WALTER T. FOSTER "HOW TO DRAW" BOOKS.

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